

ENGINEERING
i n n o v a t i o n

Lowest cost of ownership

Automate your flats and save

Highest profit potential



EZ-Flats System

Earning the Maximum Discounts on First Class Flats



EZ-Flats Essential/Enhanced



Standard Sort Face



EZ-Flats Premium



High Density Sort Face

Discover the EZ-Flats System

Absolutely the most cost-effective system for earning the maximum discounts on First Class Flats

When was the last time you got excited about sorting flats? With discounts on First Class flats as high as 50¢, you can earn more on a daily run of 3000 mixed-weight flats than on 40,000 to 50,000 letters.

How Can We Do It?

We Sort Mail!

EZ-Flats was created by mailing industry professionals who have been sorting flats for more than 20 years, coupling cutting-edge technology with unique sorting processes. This revolutionary sorting methodology for flats enables you to achieve the maximum discounts more economically. The EZ-Flats system has the lowest cost of entry and highest impact on your bottom line in the market today.

The EZ-Flats System Gives Direct Access to Bundle Based Discounts

EZ-Flats encompasses a philosophy for sorting flats that transcends manual processing and conventional hardware and software solutions. Ask us, and we'll walk you through how Dynamic Sort™ works in the Eii One Mailroom™.

Automation Discount for First Class Flats

OZ	FULL	MXD		ADC		3-Digit		5-Digit	
		Rate	Discount	Rate	Spread	Rate	Spread	Rate	Spread
1	\$0.98	\$0.75	\$0.23	\$0.67	\$0.31	\$0.63	\$0.35	\$0.446	\$0.534
2	\$1.19	\$0.96	\$0.23	\$0.88	\$0.31	\$0.84	\$0.35	\$0.656	\$0.534
.	.	.	↓	.	↓	.	↓	.	↓
13	\$3.50	\$3.27	\$0.23	\$3.19	\$0.31	\$3.15	\$0.35	\$2.966	\$0.534

Compare Traditional Flats Sorters

...built on the letter sorting paradigm, except that:

- Cost of hardware dramatically increases
- Processing throughput decreases
- USPS sorting requirements greatly complicate processing logistics (example: the 10-piece bundle-based qualification requirement for flats vs. 90-piece tray-based increases the number of bins required and demands more passes)
- Tracking accurate billing data, particularly account identifications, is extremely difficult – individual pieces cannot be identified, especially on multiple passes

Build Your Flats Around Our Easy Upgrade Path

EZ-Flats is modular and can be configured to your capital, space, and workload requirements. Each system includes one or more workstations and Territory Sort Faces customized to your business.

EZ-Flats Essential

- Best of class OCR technology
 - Excellent Imaging/high recognition
 - Utilizes Parascript and/or RAF Platinum (upgrade option)
- Works in parallel with other EZ-Flats machines
- Fits the Eii One Mailroom™ Solution
- Touch screen monitor/Label Printer/Bar code Scanner
- IMB-ready
- Directly upgradeable to Enhanced or Premium solutions
- Processes 700-1000 flats/hour (1-2 operators)

EZ-Flats Enhanced

- Addition of the patent-pending Dynamic Sort software/ sorting technique which identifies 10th-piece for bundle processing in real time and re-directs sorting
- 2nd Label Printing for printing 10th piece sorting tags
- 50% reduction in mail finalization

EZ-Flats Premium

- Automated label applicator
- Automated conveyor
- Automated bins (ships with 8 bins, expandable to 40)
- Processes up to 2000 flats per hour (1 operator)

The EZ-Flats Solution

- Produces a bundle-based automated First Class mailing at a fraction of the cost of traditional flats sorting machines
- Manifest Mailing Systems (MMS) enables mixed-weight flats to be mailed using a permit indicia
- Outputs a unique mailing label featuring indicia, Intelligent Mail Barcode (IMB) or Intelligent Mail Package Barcode (IMpb), unique piece ID, endorsement, and proprietary sorting codes
- Prepares the USPS Manifest
- UMove™ available for Move Update compliance
- Facilitates charge-backs to cost centers and job sheets
- Also produces manifest mailings for:

Standard Flats
Bound Printed Matter
First Class Package Services
Parcel Select Lightweight
Priority Mail
Standard Marketing Parcels

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The EZ-Flats Difference

- Our sorting technique eliminates the need for multiple passes. Your flats are automatically directed to the maximum discount.
- Low entry cost/Quick ROI
- Simplicity (first time operators are up to speed in 15 minutes).



Additional EZ-Flats Opportunities

- Sort Inbound mail with our Advenio software
- WABCR upgrade allows
 - Automatic population of IMB serial number
 - Proof of processing to close the loop on mailings
 - Processing parcel mailings with USPS Confirmation Services



Key Benefits for using the EZ-Flats Approach to Sorting

- Eliminate 100% of the equipment wear and tear, ink costs, and labor involved with weighing and metering flat sized mail
- Track every piece of mail through the processing procedure to its maximum discount level and package placement
- Create a routing report which summarizes piece counts and package destinations for rapid containerization and labeling
- Produce a USPS Manifest that includes a unique piece identifier with package, destination, weight, and postage breakdown
- Quickly access audit documentation which provides complete chargeback detail by cost center – exact billing at the exact qualification level
- Not restricted by any mechanical specifications for thickness – flats up to 3/4” thick
- EZ-Flats also processes parcels!

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